

Patrick Leddin, PhD

Bestselling WSJ author, Disruption and Leadership Speaker, Entrepreneur and Army Veteran

BULLETS:

- A Wall Street Journal best-selling author and Amazon #1 new release in Workplace Culture author of **The 5-Week Leadership Challenge**. His new book **Disrupt Everything**, co-authored with James Patterson, will be released September 29, 2025.
- He is a successful entrepreneur who has co-founded several businesses with his partner and wife.
- Former associate professor and associate director of the Practice of Business Studies at Vanderbilt University, where he taught Corporate Strategy, Negotiation, Advanced Marketing, and Crisis Leadership.
- While at Vanderbilt University, he led The Disruption Project, where they surveyed more than 3,000 people to uncover the secrets of thriving through disruption.
- Founder and host of the podcast **Leadership Lab**, with a 1.4 % Global Rank; and has more than 100,000 followers on LinkedIn.
- Served in the U.S. Army as an airborne infantry ranger-qualified platoon leader and company commander.
- Has a more than 20-year relationship with the FranklinCovey organization that has included the positions Director of Strategic Partnerships and Senior Delivery Consultant.
- Lives in Nashville with his business partner and wife of 30 plus years. They have two adult children, a son-in-law, a daughter-in-law, and two grandchildren. He is an avid outdoorsman and mountain climber, including Mount Kilimanjaro.
- Received his PhD in Strategic Communication from the University of Kentucky.

60 WORD BIO

Patrick Leddin, PhD blends practical, academic, military, and corporate leadership experience to inspire at every level. A Wall Street Journal bestselling author of *The 5-Week Leadership Challenge*, his upcoming book *Disrupt Everything*, co-authored with James Patterson, launches September 29, 2025. His powerful new keynote of the same name empowers audiences to embrace disruption and achieve extraordinary results.

120 WORD BIO

Patrick Leddin, PhD brings a rare blend of academic, military, research-based, and corporate experience to his work inspiring individuals and teams to live the lives they are meant to lead.

From leading soldiers in the U.S. Army to advising senior leaders at KPMG, FranklinCovey, and his own successful firms, Patrick understands leadership and disruption at every level. He is the bestselling author of *The 5-Week Leadership Challenge* and co-author of the upcoming book *Disrupt Everything* with James Patterson, releasing September 29, 2025.

Patrick is also the founder and host of the top-ranked *Leadership Lab* podcast and a former associate professor at Vanderbilt University. Through his work, he equips professionals at all levels worldwide to navigate change and achieve extraordinary results.

250 WORD BIO

Patrick Leddin, PhD brings a powerful blend of academic, military, corporate, and entrepreneurial experience to his mission of helping people become the leaders they are meant to be and grow in any environment. From leading soldiers in the U.S. Army to advising senior leaders at KPMG, FranklinCovey, and his own successful firms, Patrick understands leadership and disruption at every level.

He is the author of the Wall Street Journal bestseller *The 5-Week Leadership Challenge* and three additional books for public and private sector leaders. His upcoming book, *Disrupt Everything*—co-authored with the world's bestselling author James Patterson—will be released on September 29, 2025.

Patrick hosts the globally ranked *Leadership Lab* podcast, where he's interviewed more than 120 influential guests, including Stephen M.R. Covey, Patrick Lencioni, James Patterson, and Marshall Goldsmith. His client list includes General Electric, Samsung, the U.S. Secret Service, Vector, Boston Consulting Group, and others across industries and continents.

As former Associate Professor and Associate Director of the Practice of Business Studies at Vanderbilt University, Patrick taught courses in Corporate Strategy, Negotiation, Crisis Leadership, and more. He also led The Disruption Project there surveying over 3,000 people to uncover how individuals and organizations thrive through disruption.

Patrick continues to work with leaders worldwide to spark transformation, build resilience, and deliver extraordinary results. A passionate outdoorsman and mountain climber, he believes that the challenges we face in nature often reflect the ones we must conquer in life and leadership.

FULL BIO

AUTHOR

Patrick is the author of the Wall Street Journal Bestseller *The 5-Week Leadership Challenge: 35 Action Steps to Become the Leader You Were Meant to Be* and *A Winning Culture in Government, Oliver's Spot: The 5 Ps Leading Teams to Top Results* and *Oliver's Spot for the Public Sector*. His new book *Disrupt Everything*, co-authored with the World's Bestselling author, James Patterson, will be released on September 29, 2025.

KEYNOTE SPEAKER, CONSULTANT & COACH

Patrick's speaking engagements and consulting work have allowed him to partner with clients and present to countless audiences in the United States, Canada, China, Malaysia, Singapore, Great Britain, Aruba, Iceland, Germany, Denmark, Belgium, Guam, and many other countries around the world. Past clients include Vector, General Electric, Samsung, U.S. Secret Service, Penn State Leadership Academy, Trilogy Health Services, Ecolab, Long John Silver, and Boston Consulting Group.

ENTREPRENEUR

Patrick and his wife Jamie have been successful entrepreneurs with several businesses. Wedgewood Consulting Group, Inc., an Inc. 5000 company, was founded in 2001. For over 11 years, Wedgewood Group assembled an amazing team, opened offices in multiple cities, achieved double-digit annual revenue growth each year, and while serving an impressive list of clients before being acquired in 2012. In 2018, Patrick and Jamie launched the Leddin Group, LLC to help leaders and teams achieve their full potential and accomplish their top priorities. And, in 2024 they founded Disruptive Insights, to support the launch of his new book and journey.

Patrick is also the founder and host of the Leadership Lab Podcast, which held a 1.4% Global Rank and the current host of FranklinCovey's C-Suite Conversations. He has had the privilege to interview and talk leadership with more than 120 guests to date, including Stephan M.R. Covey, Patrick Lencioni, Marshall Goldsmith, James

Patterson and more. Due to his content, teachings and inspiration, Patrick has built an engaged community of more than 100,000 followers.

PROFESSOR

In addition to his work, Patrick was an Associate Professor and Associate Director of the Practice of Business Studies at Vanderbilt University, where he taught Corporate Strategy, Negotiation, Advanced Marketing, and Crisis Leadership. He also led The Disruption Project there, where he studied how people ranging from household names to unsung heroes succeed in the face of disruption. Patrick brought his years of practical experience to the classroom, allowing his students to meld theory with real-world implementation.

EDUCATION

Patrick received his PhD in Strategic Communication from the University of Kentucky.

PERSONAL

Patrick lives in Nashville with his wife and business partner of over 30 years. They have two adult children, a son-in-law, a daughter-in-law, and two grandchildren. Patrick is an avid outdoorsman and mountain climber who climbed Mount Kilimanjaro. Nothing inspires Patrick more than the parallels that nature provides to our lives.